



dRural

Annex 3b: Application Form for Complex Service Providers



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101017304.

dRural - Open Call for Regional Demonstrators – Application Form for Complex Service Providers

Part I General Data

Company Name:

Your Company Location:

Your VAT number:

Webpage: *if applicable*

Contact Person: Name
Email
Phone number

Application name:

Preferential regional demonstrator: Extremadura (Spain)
Jämtland Härjedalen (Sweden)
Dubrovnik-Neretva County (Croatia)
(Choose 1) Region Gelderland Midden (Netherland)

Other regional demonstrator(s) you would like to apply to: Extremadura (Spain)
Jämtland Härjedalen (Sweden)
(Non compulsory) Dubrovnik-Neretva County (Croatia)



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Region Gelderland Midden (Netherland)

Language of your service
(Choose 1)

- Spanish
- Swedish
- Croatian
- Dutch

Other languages your service will be available in
(Non compulsory)

- Spanish
- Swedish
- Croatian
- Dutch
- English
- French
- German

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Alignment

dRural arena

Select the dRural arena that applies to your application.

- Health and Social Care
- Tourism
- Local Food Systems
- Business Development
- Transport and Mobility
- e-Government

Explain why your application belongs to such arena. (300 words max)

Rural needs to be solved

Briefly describe the rural need you are solving with your service and why this need is significant for rural stakeholders (citizens, business, etc.). (250 words max)

Proposed complex service & benefits

What is your proposed service to this customer need? Explain briefly how your service addresses the need you've identified. (250 words max)

Fit with the challenge

Describe how the proposed service matches the Open Calls' objectives. Explain how it meets the requirements documented in the Open Call Text for Complex Service Providers (Annex 1 b). Additional functionality or value should also be proposed here (500 words max)



Excellence

Innovation and differentiation from competitors

Briefly outline how your solution is different than others and what specific value to your customers do you provide? (250 words max)

Technical Architecture

Describe the proposed solution, including key ideas, models and/or assumptions and justifying its relevance. Indicate the current stage of development of each key component and what would be further developed in dRural. (250 words max).

Please, upload the graphical representation of your Complex Service. (2 page max, pdf only)

External data platform

Describe the external data/services platform that you will provide and integrate in dRural in your Complex Service. (500 words max.)

Clarify what data will be integrated and how. (500 words max.)

Clarify the rights of access you have over that platform. (public, self-own, provided by external entity) (500 words max.)



If the data platform is provided by an external entity, please upload a Letter of Support authorising its use by the relevant external entity.

Impact

Expected impact

Describe the expected economic, technological, and societal impact on the regional ecosystem you will operate in. Propose Key Performance Indicators (KPIs) and the means to measure them.

Market & expected commercial traction

Describe briefly who are your target customers and how you plan to reach them through the dRural marketplace? (250 words max)

Sustainability

Please outline your short-term business plan for the upcoming 3 to 6 months and how dRural will help you with this plan? How will you ensure the long-term availability of the service in the marketplace once the funding from the dRural open call is over? (250 words max)

Promotion

How do you plan to exploit your solution and promote it (including post-project implementation)? (250 words max)



Implementation

Workplan

Provide a work plan for the 6-months implementation period, if awarded. Describe your planned key activities and methodology you intend to use. (500 words max.)

Team

Team description

Describe the team, the different roles. (250 words max)

Quality of the team

Describe appropriateness of the team to meet the dRural challenge and objectives: skills, technical capacity, previous achievements, and projects related to your application. (250 words max)

Part III Annexes

Annexes

Please upload the **"Annex 4 – Declaration of Honour"** properly filled-in and signed.

Please upload the **"Annex 5 – Declaration of Conducting Business"** properly filled-in and signed



Part IV Ethics/ Security

Ethics & Security Checklist

Please, complete in the Ethical Issues Table:

ETHICAL ISSUES TABLE

Informed Consent	
Does the application involve children? (Y/N)	
Does the application involve patients or persons not able to give consent? (Y/N)	
Does the application involve adult healthy volunteers? (Y/N)	
Does the application involve Human Genetic Material? (Y/N)	
Does the application involve Human biological samples? (Y/N)	
Does the application involve Human data collection? (Y/N)	
Research on Human embryo/foetus	
Does the application involve Human Embryos? (Y/N)	
Does the application involve Human Foetal Tissue / Cells? (Y/N)	
Does the application involve Human Embryonic Stem Cells? (Y/N)	
Privacy	
Does the application involve processing of genetic information or personal data (e.g. health, sexual lifestyle, ethnicity, political opinion, religious or philosophical conviction) (Y/N)	
Does the application involve tracking the location or observation of people? (Y/N)	
Research on animals	
Does the application involve research on animals? (Y/N)	
Are those animals transgenic small laboratory animals? (Y/N)	
Are those animals transgenic farm animals? (Y/N)	
Are those animals cloned farm animals? (Y/N)	
Are those animals nonhuman primates? (Y/N)	



Research involving developing countries	
Use of local resources (genetic, animal, plant etc) (Y/N)	
Dual use	
Research having direct military application (Y/N)	
Research having the potential for terrorist abuse (Y/N)	
ICT impacts	
Does the application involve clinical trials of ICT implants? (Y/N)	
I CONFIRM THAT NONE OF THE ABOVE ISSUES APPLY TO MY APPLICATION	YES/NO

Have you identified any other potential ethical risks within your application? If so, please present them and the suggested means of risk management:

1.1. Ethics

If you have entered any ethics issues in the ethical issue table, you must:

- submit an ethics self-assessment, which:
 - describes how the application meets the national legal and ethical requirements of the country or countries where the tasks raising ethical issues are to be carried out;
 - explains in detail how you intend to address the issues in the ethical issues table, in particular as regards:
 - research objectives (e.g. study of vulnerable populations, dual use, etc.)
 - research methodology (e.g. clinical trials, involvement of children and related consent procedures, protection of any data collected, etc.)
 - the potential impact of the research (e.g. dual use issues, environmental damage, stigmatization of particular social groups, political or financial retaliation, benefit sharing, malevolent use, etc.).
- provide the documents that you need under national law (if you already have them), e.g.:
 - an ethics committee opinion;
 - the document notifying activities raising ethical issues or authorizing such activities

If these documents are not in English, you must also submit an English summary of them (containing, if available, the conclusions of the committee or authority concerned).

If you plan to request these documents specifically for the project you are proposing, your request must contain an explicit reference to the project title.



1.2. Security

Please indicate if your project will involve:

- Activities or results raising security issues: (YES/NO)
- 'EU-classified information' as background or results: (YES/NO)
- Any potential "dual use" of results: (YES/NO)

Have you identified any other potential security risks within your application? If so, please present them and the suggested means of risk management:

Terms and Conditions Acceptance

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