



# dRural

## Annex 3: Application Form for Mirror Regions

---



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101017304.

\*Mandatory questions

## General Data

---

Are you applying as\*:

- Consortium (Regional Promoter + SME (IT developer))
- Single Regional Promoter

### Partner 1 – Regional Promoter Information

Entity Name:

Entity address: [insert Street/Number/P.O. Box, Post code, Town/city, Country],

VAT number:

Webpage (optional)

Contact Person Name:

Job title

Email

Phone number

Briefly describe your entity (1000 characters max)

### Partner 2 - SME Information

(Fill out only if you are applying as a consortium)

Entity Name:

Entity address: [insert Street/Number/P.O. Box, Post code, Town/city, Country],

VAT number:

Webpage (optional)

Contact Person Name:

Job title

Email

Phone number

Briefly describe your company (2500 characters max)



This project has received funding from the European Union's Horizon 2020

research and innovation programme under grant agreement No. 101017304.

## Region Characteristics

---

Region Name\*

Country\*

Specific location (inform here the province, city, council, ...)\*

Population\*

Area (in Km<sup>2</sup>)\*

Economy (Briefly describe the main region economic activities) – 2500 Characters max\*

Other Information (Briefly add here other relevant information about the region. Ex: main attractions, statistics, etc.)\*

URL (website with relevant information about the region/specific location) (optional)

Brief description of partner 1 services in the region and its role in the proposal (2500 characters)\*

Brief description of partner 2 organisation and its role in the proposal (applicable only to consortia) (2500 characters)

INFORMATIVE ONLY



This project has received funding from the European Union's Horizon 2020

research and innovation programme under grant agreement No. 101017304.

# Alignment

---

## Rural needs to be solved

Briefly describe the rural need you are solving with dRural solution and why this need is significant for your region and its rural stakeholders (citizens, business, etc.). (3000 characters max)\*

## Fit with the challenge

Describe how the proposed platform deployment matches the Open Calls' objectives. Explain how it meets the requirements documented in the Open Call Text for Mirror Regions (Annex 1) [\[add the link to the document here\]](#). Additional functionality or value should also be proposed here (3500 characters max)\*

Are there any strategic arenas currently defined in your region? If yes, list them here (3000 characters max)

# Excellence

---

## Innovation and Differentiation

Briefly outline how the dRural solution will provide specific value to your region? (3000 characters max)\*

## Technical Architecture

Describe the proposed solution, including key ideas, models and/or assumptions and justifying its relevance. Indicate also what would be further developed in dRural (4000 characters max)\*



## Complex Service(s) – fill one description per Complex Service

Describe the proposed Complex Service, including key ideas, models and/or assumptions and justifying its relevance. If it is an existent complex service, indicate the current stage of development of each key component and what would be further developed in dRural. (4000 characters max)\*.

Please, **upload** the graphical representation of your Complex Service. (2 pages max, pdf only). It can be an existent complex service or a complex service idea.

Describe the external data and services platform that you would provide and integrate in your platform (replicated dRural Solution) and how (3,500 characters max.)\*

Clarify the rights of access you have over that external data/platform. (public, self-own, provided by external entity) (3,000 characters max.)





# Impact

---

## Expected impact

Describe the expected economic, technological, and societal impact on the regional ecosystem you will operate in. Propose Key Performance Indicators (KPIs) and the means to measure them. (4000 characters max)\*

## Market & expected commercial traction

Describe briefly who are your target customers and how you plan to reach them through the dRural solution replication? (3000 characters max)\*

## Sustainability

Please outline your short-term business plan for the upcoming 9 months and how dRural will help you with this plan? (3000 characters max)\*

How will you ensure the long-term availability of the marketplace once the funding from the dRural open call is over? (3000 characters max)\*

## Promotion

How do you plan to exploit your solution and promote it (including post-project implementation)? (3000 characters max)\*



# Implementation

---

## Workplan

Provide a work plan for the 7-months implementation period, if awarded. Describe your planned key activities and methodology you intend to use. (6000 characters max)\*

## Milestones

Provide a description of your milestones and the alignment to the required ones in dRural!. (6000 characters max)\*

All projects must include in their implementation plan and commit to the following milestones:

M1: Concrete plan for deployment, hosting infrastructure committed.

M3: dRural Platform (Marketplace + Core Meta-platform) fully deployed.

M5: Simple and Complex Service(s) fully developed and publicly deployed.

M7: Implementation Report including key KPI's on the number of engaged users, income generated, number of Simple Services in the Marketplace, number of Complex services deployed, number of users of the complex services, etc.

# Team

---

## Team description

Describe appropriateness of the team to meet the dRural challenge and objectives: skills, technical capacity, previous achievements, and projects related to your application.

Add the regional promoter team description here (6000 characters max)\*

If you are applying as a consortium, add the SME team description here (6000 characters max)



## Annexes

---

If selected, do you agree to sign the “**Annex 4 – Declaration of Honour**”? Each partner (regional promoter and SME) will sign it

Click here to visualise this document: [\[link to the website\]](#)

Yes

No

If selected, do you agree to sign the “**Annex 5 – Declaration of Conducting Business**”? Each partner (private regional promoter and SME) will sign it

Click here to visualise this document: [\[link to the website\]](#)

Yes

No

Acceptance of the open call rules

Click here to visualise the open call rules on the Guide for Applicants available at: [\[link to the website\]](#)

Yes

No





# Security and Permissions

---

Please indicate if your project will involve: \*

- Activities or results raising security issues: (YES/NO)
- 'EU-classified information' as background or results: (YES/NO)
- Any potential "dual use" of results: (YES/NO)

Have you identified any other potential security risks within your application? If so, please present them and the suggested means of risk management:

Agree on GDPR\*

Available at <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679>

Yes

No

The applicant has access to a data platform, provided by the applicant directly, by a third party through an agreement with the applicant (in which case a letter of commitment must be incorporated to the application) or that is publicly available. Upload the letter here.

**Terms and Conditions Acceptance**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101017304.