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DUBROVAČKO-NERETVANSKA ŽUPANIJA  
DUBROVNIK NERETVA REGION



Grad Metković



REGION  
**DUBROVNIK-NERETVA**

*Digital dRuraly accessible*

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## ABOUT THE REGION

Dubrovnik-Neretva region it is the southernmost region of Croatia. Its territory is divided into 22 units of local government, 5 cities and 17 municipalities. The center of the County is the city of Dubrovnik.

The Dubrovnik-Neretva County belongs to minor Croatian counties both with regards to the surface of its land territory, and the number of its inhabitants. The 1,024.63 km long coast of the County is highly indented and varies from protected bays with sandy beaches of exotic beauty to an open-sea exposed steep coastal area with cliffs.

**The diversity of exceptionally rich landscapes makes the coast of the County one of the most beautiful coasts in the Mediterranean**

## THE CHALLENGES

- Improve the quality of life, especially in rural areas
- Reduce depopulation, especially among young people

Dubrovnik Neretva covers a total area of 1.780,86 km, and its population according to the most recent official list being 122,568 inhabitants.

## THE SERVICE OFFER



### TRANSPORTATION SERVICE FOR PEOPLE - City of Metković

Organize and optimize transportation services and the communication between the providers and consumers. This service is aimed at seniors and people with disabilities, helping them easily make a reservation for a ride.



### CROWD DETECTION - Dubrovnik Neretva County

Monitoring of people's movement through wireless access points. This will help, especially in summer, to reduce crowds in frequented areas, which affects the quality of the offer for tourists and will also help the local population and services.



### HOLISTIC BOOKING SYSTEMS FOR HEALTHCARE PROVIDERS -

Health care center Metković

Significantly relieve the administrative work of the medical professionals and enable the provision of a better healthcare service.



### TRANSPORTATION OF PACKAGES - TERA Tehnopolis

Reduce the cost of transport, help service providers to organize the available transport capabilities better, and work more effectively, including the offer to produce products and organization to hand over the products.



### SHORT FOOD SUPPLY CHAIN - Reducos Software

Buying and selling locally produced food, connecting food producers to end-users in improved ways, including an external marketplace connected to dRural. It covers the whole sales cycle, from producer's harvest to customer home delivery.



### CROPT MONITORING SERVICE - Cropt

The solution to set up a scalable and data-driven crop monitoring service for the farmers in the region and above. This service will help farmers monitor their crops on a regular basis. A high-resolution monitoring service will allow them to make decisions.



### eORCHARD - Elmibit

To provide transparency into sustainable crop production by using seamless data collection and sharing and increasing crop market value and perception in the local region - a technological baseline for local short value chains which can be achieved in combination with transport sharing service.



### eNARUCI - Cuspis

A service to connect all university and school medicine medical teams based throughout the region with their patient's parents, connecting existing data platform that is in use by all teams in DNR.