



GET IN TOUCH!

Ángel Barrera
angel.barrera@adiper.es



Ayuntamiento de
Los Santos de
Maimona



REGION
EXTREMADURA

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<https://dehesarural.es/>

ABOUT DEHESA RURAL

The platform offers end-users a streamlined and user-friendly interface where they can easily book and manage care services in a secure platform. The platform addresses this need by providing service providers with a larger market reach, visibility with no economic effort, and the opportunity to improve their services based on data-driven decision-making.

Its vision is to significantly enhance society as a whole, with a particular emphasis on supporting the Silver Economy. The platform seeks to transform the way services are accessed and delivered in rural areas, to improve the quality of life for all residents, especially the elderly population.

Dehesa Rural seeks to contribute to the rural development of Extremadura and the wellbeing of the rural population.

THE CHALLENGES

- Improve the accessibility, transport connectivity, talent attraction, training and efficiency of human resources.
- Boost entrepreneurship and business development as one of the pillars of its growth and convergence with other European regions.

THE SERVICE OFFER



HEMOCARE HUB ESPAÑA

Connecting families with care agencies. This service relieves families through lower prices by planning and organising the caregivers' calendar to reduce costs in time and money.



SALUDRURAL

saludRural provides an innovative platform for displaying available doctors within diverse fields of expertise



PIROPO BLANCO

A tourism web platform that saves resources and digitalises public spaces through a Smart Hostel solution, boosting local tourism



IMOC

An analytical tool to improve the decision-making processes of the companies through advanced analysis of KPIs, Graphics and KPIs Evolution Charts. It also helps new entrepreneurs who may need a target market analysis when willing to run a business in the region.



ELCIS

Analytical service that provides businesses with relevant information at local level that impact their competitiveness and performance.



TURECOP

A digital ecosystem for rural areas where tourist services and visits by locals can incorporate the planning of different visits and services.



CAREACROSS

CareAcross is a comprehensive cancer support platform serving people directly or indirectly affected by cancer.



VIDA24 DIGITAL CLINIC

An electronic health record system that enables doctor-patient communication and collaboration, empowering patients to actively participate in monitoring their health from the comfort of their homes or while on the move.



FARMASAD

Offers centralized access to health and wellness care services such as podiatry services, home help service care, nutrition, social assistance at home, and other health care professionals.